

## How to Engage with HIP-Cuyahoga

Join our Partnership to help us address the complex factors that shape opportunities for people in our county to be healthy. No single person or organization alone can create such a large-scale and lasting change as we can together.

### The Structure of HIP-Cuyahoga

HIP-Cuyahoga includes over 100 active organizations in the consortium and over 600 people in the network. A highly committed Steering Committee, led by two co-chairs and managed by the backbone organization, guides the work of HIP-Cuyahoga. Four active subcommittees and two workgroups convene regularly to shape and carry out strategies to address our four priority health issues.

For steering committee and partner list, please visit [hipcuyahoga.org/our-partners](http://hipcuyahoga.org/our-partners)

#### STEERING COMMITTEE CO-CHAIRS

- » Greg Brown, [gbrown@policybridgeneo.org](mailto:gbrown@policybridgeneo.org)
- » Heidi Gullett, [hlg31@case.edu](mailto:hlg31@case.edu)

**BACKBONE ORGANIZATION** » Cuyahoga County Board of Health

**PARTNERSHIP COORDINATOR** » Martha Halko, [mhalko@ccbh.net](mailto:mhalko@ccbh.net)

**PARTNERSHIP MANAGER** » Nichelle Shaw, [nshaw@ccbh.net](mailto:nshaw@ccbh.net)

**COMMUNICATIONS AND COMMUNITY ENGAGEMENT WORKGROUP CHAIR** » Martha Halko, [mhalko@ccbh.net](mailto:mhalko@ccbh.net)

**SHARED MEASUREMENT AND EVALUATION WORKGROUP CHAIR** » Chris Kippes, [ckippes@ccbh.net](mailto:ckippes@ccbh.net)

### Key Priority Subcommittees

#### ELIMINATING STRUCTURAL RACISM

**PolicyBridge**

- » Greg Brown, [gbrown@policybridgeneo.org](mailto:gbrown@policybridgeneo.org)
- Cleveland Neighborhood Progress**
- » Evelyn Burnett, [eburnett@clevelandnp.org](mailto:eburnett@clevelandnp.org)

#### CLINICAL AND PUBLIC HEALTH

**Case Western Reserve University School of Medicine**

- » Heidi Gullett, [hlg31@case.edu](mailto:hlg31@case.edu)
- Environmental Health Watch**
- » Kim Foreman, [kim.foreman@ehw.org](mailto:kim.foreman@ehw.org)

#### HEALTHY EATING AND ACTIVE LIVING

**The Prevention Research Center for Healthy Neighborhoods, Case Western Reserve University**

- » Erika Trapl, [erika.trapl@case.edu](mailto:erika.trapl@case.edu)

#### CHRONIC DISEASE MANAGEMENT

**Better Health Partnership**

- » Rita Horwitz, [rhowitz@metrohealth.org](mailto:rhowitz@metrohealth.org)



#### Contact Us

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#### Follow Us

[www.facebook.com/HIPCuyahoga](https://www.facebook.com/HIPCuyahoga) | [Twitter: @HIPCuyahoga](https://twitter.com/HIPCuyahoga)



### SHARED VISION

Cuyahoga County is a place where all residents live, work, learn, and play in safe, healthy, sustainable, and prosperous communities.

### MISSION

To inspire, influence, and advance policy, environmental, and lifestyle changes that foster health and wellness for everyone who lives, works, learns, and plays in Cuyahoga County.

### CORE VALUE

Building opportunities for everyone in Cuyahoga County to be healthy.

### KEY APPROACHES

#### COLLECTIVE IMPACT

Coordination of partnerships, alignment of priorities and actions, and mobilization of resources.

#### COMMUNITY ENGAGEMENT

Involving community members in planning, decision making, and actions.

#### HEALTH AND EQUITY IN ALL POLICIES

Collaborating to improve the health of all people in Cuyahoga County by incorporating health and equity into decision making across sectors, systems, and policy areas.

#### PERSPECTIVE TRANSFORMATION

Building the capacity of our partnership and community members to think, understand, and act differently to make equity and racial inclusion a shared value.



## About HIP-Cuyahoga

The Health Improvement Partnership-Cuyahoga (HIP-Cuyahoga) understands that neighborhoods and communities are not all created equally, and some people are born and live in places where it is difficult to grow up healthy and thrive. According to the 2015 County Health Rankings (University of Wisconsin Population Health Institute), Cuyahoga County ranks in the bottom third of all 88 counties in Ohio for residents' health outcomes. Even though Cuyahoga County ranks consistently in the top 10 in the state for clinical care (measured by access to and quality of care), this has not made our residents healthier. This is because the conditions that shape health are not spread equitably across the county, resulting in significant differences in life expectancy, depending on where someone lives.

The conditions in which people live, and the opportunities they have, form the foundation for health and without them, people are more likely to live shorter, sicker, and economically unstable lives. That's why more than 100 community partners have come together as the HIP-Cuyahoga Consortium to build opportunities for EVERYONE in Cuyahoga County to have a fair chance to be healthy. When healthy living is easier, we all live longer and healthier lives.

## About Our Priorities

HIP-Cuyahoga selected to address four of the most pressing issues impacting the health of our county's residents. The issues range from traditional public health to complex social issues. Recognizing that the worst health outcomes in our county are in the urban core—Cleveland and its first ring suburbs—HIP-Cuyahoga interventions are currently focused in these areas. The partnership intends to reassess the community's needs every 3-5 years to determine if priorities have changed. In addition, the partnership is open to the addition of new priorities if there is collective will and resources in place to support it.



### ELIMINATE STRUCTURAL RACISM (ESR)

*Race matters for health. The threads of structural racism are deeply woven into our society. Many racial and ethnic groups face steep obstacles and barriers to living healthy and prosperous lives due to years of public policy and private actions that have created opportunity for some, while burdening others. Ultimately, structural racism leads to poor health for all.*

#### HIP-Cuyahoga is:

- » Teaching organizations how to recognize and address structural racism.
- » Encouraging organizations to work closely with community members.
- » Developing policies to create social and economic opportunities for all people in our county.



### LINKING CLINICAL AND PUBLIC HEALTH

*Public health and health care systems must work together to improve the health of communities. While our health care and public health organizations provide excellent services in their own fields, strengthening the partnership between these groups will have an even greater impact on the health of our community.*

#### HIP-Cuyahoga is:

- » Encouraging both systems to work together on shared goals.
- » Building public health and health equity training in to the curriculum of health profession students.
- » Identifying opportunities for combined data collection to better represent community health needs.



### HEALTHY EATING AND ACTIVE LIVING (HEAL)

*Where people live should not dictate their ability to eat healthy or be physically active. Inactivity and poor nutrition lead to obesity and chronic disease, and shorter less healthy lives.*

#### HIP-Cuyahoga is:

- » Making healthy food available in neighborhood stores.
- » Encouraging schools and churches to open their doors for people to be active after hours.
- » Providing produce prescriptions from clinical providers to those who need them.
- » Making sure that new streets are built to encourage walking and biking.
- » Aligning partnerships and resources to establish a local model for healthy food retail and to develop a comprehensive food access plan within Cuyahoga County.



### CHRONIC DISEASE MANAGEMENT (CDM)

*An increasing number of people of color are at risk of, and are experiencing chronic disease – living sicker and dying younger than necessary. Heart attacks and strokes are still the number one cause of death and are often preceded by high blood pressure. These are preventable because high blood pressure is controllable- it doesn't have to be this way.*

#### HIP-Cuyahoga is:

- » Recruiting community residents to become trainers or participants in chronic disease self-management programs.
- » Training doctors to care for all patients with chronic disease in ways that are culturally sensitive, linguistically appropriate and proven to work.
- » Spreading evidence-based best clinical practices for high blood pressure control in health care systems.