

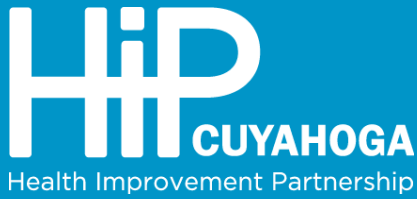
A background photograph of several children high-fiving each other outdoors. A girl in a teal shirt is on the left, and a boy in a purple shirt is on the right. Other children are visible in the background, some wearing backpacks. The background is a brick building and green trees.

Shared Use Workshop 2.0: ***We have a Policy, Now What?***

Kate Moening, Field Services Manager
Safe Routes to School National Partnership, Ohio
July 26, 2017 Cuyahoga County Public Health/REACH Project

INTRODUCTIONS/HOUSEKEEPING

- Wifi
- Restrooms
- Table Tent Introductions



HIP-Cuyahoga's mission is to inspire, influence, and advance policy, environmental, and lifestyle changes that foster health and wellness for everyone who lives, works, learns, and plays in Cuyahoga County.

STAY CONNECTED

 facebook.com/hipcuyahoga

 [@hipcuyahoga](https://twitter.com/hipcuyahoga)

 hip.cuyahoga@gmail.com

 voicemail or text 216-309-CHIP (2447)



Contacts

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Chronic Disease
Prevention Services,
Program Manager
Cuyahoga County Board of
Health

mbenko@ccbh.net

Erika Hood, M.Ed
*Community Fellow and
Strategy Coordinator*
REACH
Center for Healthy
Neighborhoods
Case Western Reserve
University

enh@case.edu

Anna Thornton, MPH
REACH, Project Manager
Prevention Research
Center for Healthy
Neighborhoods
Case Western Reserve
University

abt11@case.edu

Made possible with funding from the Centers for Disease Control and Prevention.

TODAY'S GOALS

- Understand how shared use creates opportunities for physical activity in communities;
- Learn ways to cultivate services providers that offer what your audience wants and needs;
- Understand how to connect with your audience and community to promote services;

TODAY'S GOALS

- Learn different ways to sustain your shared use program; and
- Begin planning your shared use services, outreach and sustainability actions.



Shared Use



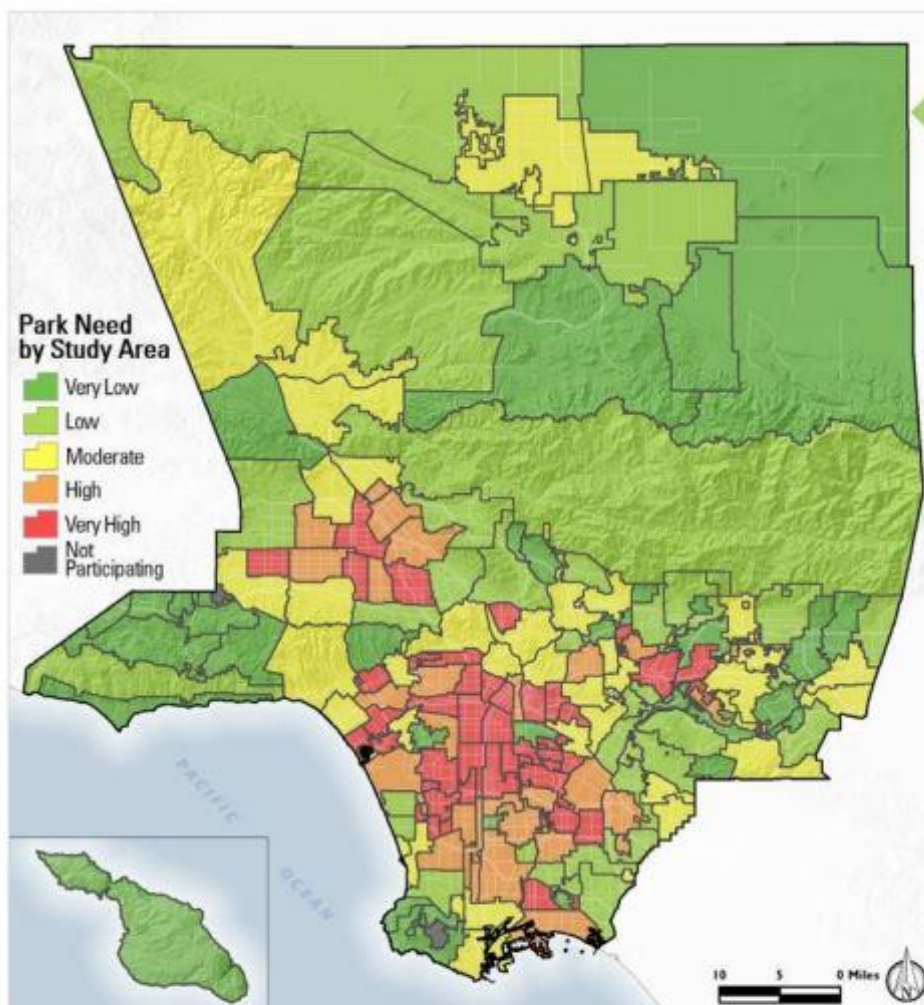
WHAT CAN SHARED USE DO FOR?



Your Community:

- Offer opportunities to increase daily physical activity to those with limited access

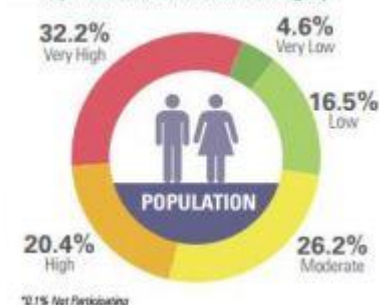
Shared Use Still, Why? – For Equity



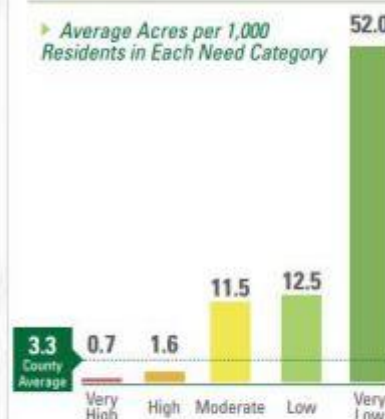
PARK NEED

The results of the analysis of the park metrics were combined to determine an overall park need level for each Study Area. This approach creates a framework for assessing park need from a Countywide perspective.

Population in Each Need Category*



Average Acres per 1,000 Residents in Each Need Category



WHAT CAN SHARED USE DO FOR?

YOU!

- Increase your organization's exposure and community involvement
- Improve relationships between organizations, facilities and community



WHAT DOES IT LOOK LIKE?

Opening playgrounds during non-school hours.



WHAT DOES IT LOOK LIKE?

After school programs at a local school, recreation center or faith based organization.



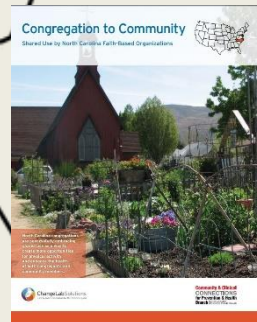
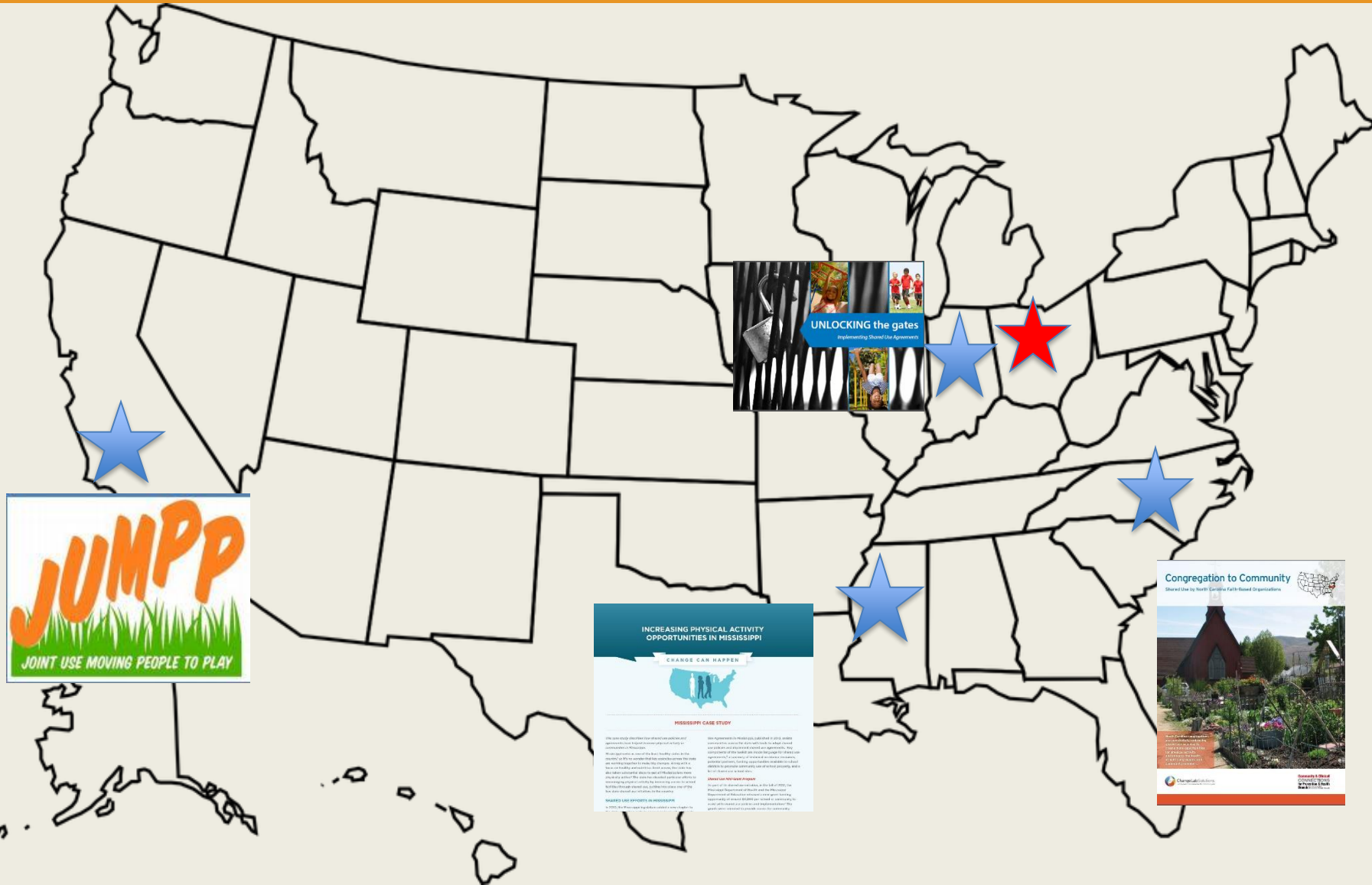
WHAT DOES IT LOOK LIKE?

A hospital offers PA and wellness classes to the public in under-resourced community

(courtesy of Mt. Carmel Hospital, Columbus)



SHARED USE RESOURCES ACROSS THE NATION



NATIONAL RESOURCES

National Shared Use Resolution:

<http://www.saferoutespartnership.org/healthy-communities/101/shared-use/shared-use-resolution>

National Shared Use Clearinghouse:

<http://www.saferoutespartnership.org/resources/browse/shared-use>

Policy Assistance:

<http://www.changelabsolutions.org/our-path-shared-use>

National Shared Use Task Force:

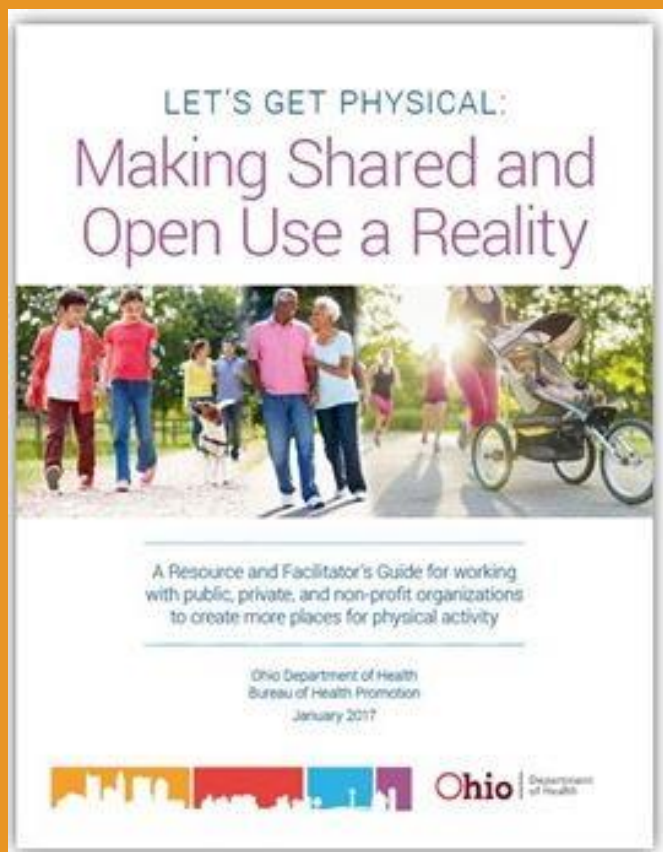
<http://www.saferoutespartnership.org/healthy-communities/101/shared-use/shared-use-task-force>



OHIO RESOURCES

Ohio Department of Health – Shared Use Toolkit

<https://www.odh.ohio.gov/health/healthylife/createcomm/Active%20Living/Shared%20and%20Open%20Use%20Agreements.aspx>



GOOD PLANNING HELPS SMOOTH IMPLEMENTATION

“ A GOAL
WITHOUT
A PLAN
IS JUST
A WISH ”



Antoine de Saint-Exupéry
French writer (1900 - 1944)

**A good plan is like a
road map: it shows the
final destination and
usually the best way to
get there.**

QUOTEHD.COM

H. Stanley Judd
American Author



WORKBOOK

Shared Use Workshop 2.0

We have a Policy, Now What?

July 26, 2017, 9AM-12:30PM

Philemon Community Baptist Church, 12618 Shaw Ave., Cleveland, OH 44108

This workshop is hosted by:



Made possible with funding from the Centers for Disease Control and Prevention.



WORK PLAN

Next Steps: Set a Goal, Start an Action Plan

Our goal is to provide you with information, share best practices and provide you time to start an action plan to implement your shared use policy. Your first step is to set a [SMART goal](#) – a goal that is Specific, Measurable, Achievable, Realistic and Time-Bound.

GOAL:

ACTION	1 month	3 months	6 months	Help needed?

I would like assistance with implementing these actions – please contact me at:

MARKETING YOUR PROGRAM



COMMUNITY SURVEY RESULTS

Anna Thornton, MPH

REACH, Project Manager

Prevention Research Center for Healthy
Neighborhoods

Case Western Reserve University





Adopting a Shared Use Policy to Address Physical Inactivity in Under-resourced Neighborhoods

Erika Hood, M.Ed

Active Living/Community Health Engagement Coordinator

July 26, 2017



Prevention Research Center for Healthy Neighborhoods
at Case Western Reserve University



Acknowledgements

This presentation was made possible with funding from the Center's for Disease Control and Prevention and is a product of a Prevention Research Center supported by Cooperative Agreement Number 1U48DP005013.

The views expressed do not necessarily reflect the official policies of the Department of Health and Human Services.



Why is Health Equity work important?





The Health Improvement Partnership-Cuyahoga (HIP-Cuyahoga) is a diverse and committed group of people who care about health.

HIP-Cuyahoga's mission is to inspire, influence, and advance policy, environmental, and lifestyle changes that foster health and wellness for everyone who lives, works, learns, and plays in Cuyahoga County.



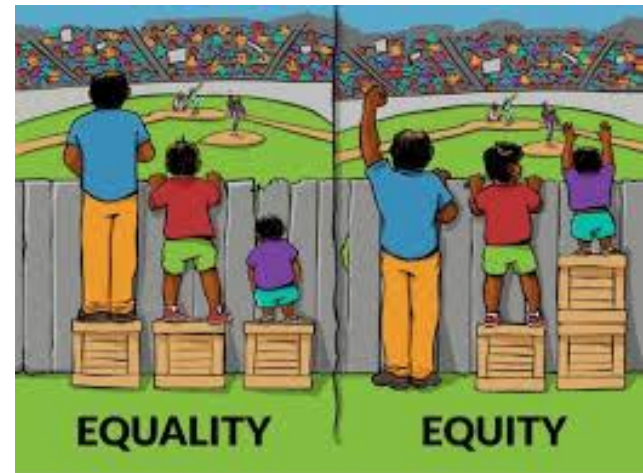
Who is at the table?



HIP-Cuyahoga: Key Approaches

Health and Equity in All Policies

To build opportunities for everyone in Cuyahoga County to be healthy. Collaborating to improve the health of all people in the county by incorporating health and equity into decision-making across sectors, systems and policy areas.





HIP-Cuyahoga: Key Approaches



Perspective Transformation

Work with individuals and organizations to help them understand how hidden assumptions about racial and ethnic minorities impact their decisions and actions toward health improvement.

HIP-Cuyahoga: Key Approaches

Collective Impact

Collective impact brings people together, in a structured way, to achieve social change. Through the coordination of partnerships, alignment of priorities and actions, and mobilization of resources.



HIP-Cuyahoga: Key Approaches



Community Engagement

To go beyond a data-driven approach, to a community-driven approach guided by shared values. Involving community members in planning, decision making and actions to make Cuyahoga County a healthier place for all.





4 Subcommittees of HIP-Cuyahoga

1. Chronic Disease Management
2. Clinical and Public Health
3. Eliminating Structural Racism
4. Healthy Eating and Active Living (HEAL)



REACH Grant

(Racial and Ethnic Approaches to Community Health)

HIP-Cuyahoga received a CDC grant for the Racial and Ethnic Approaches to Community Health (REACH) program to improve the following:

- Clinic to community linkages.
- Chronic disease self-management (CDSM).
- Access and opportunity for healthy eating and active living (HEAL).



REACH Grant

(Racial and Ethnic Approaches to Community Health)

Six neighborhoods in Cleveland and the City of East Cleveland were identified as predominantly African American with considerable health disparities linked to poor nutrition, physical inactivity, and disjointed links to quality health services.



Resident Engagement

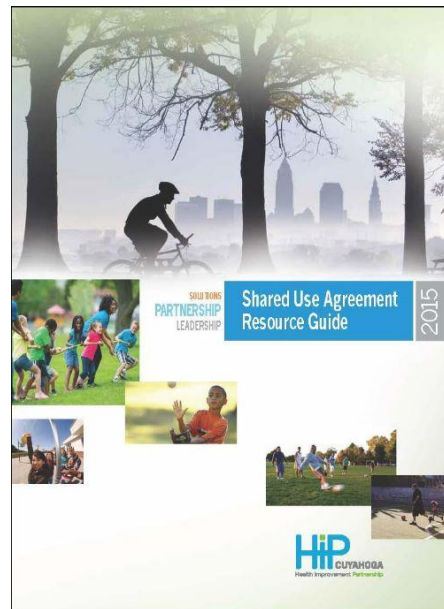
Interested residents completed a 10-week health equity and leadership workshop, residents and project coordinators used their combined knowledge and experience to inform the development and implementation of strategies aimed at increasing opportunities for HEAL and CDSM.



Shared Use: REACH Objectives

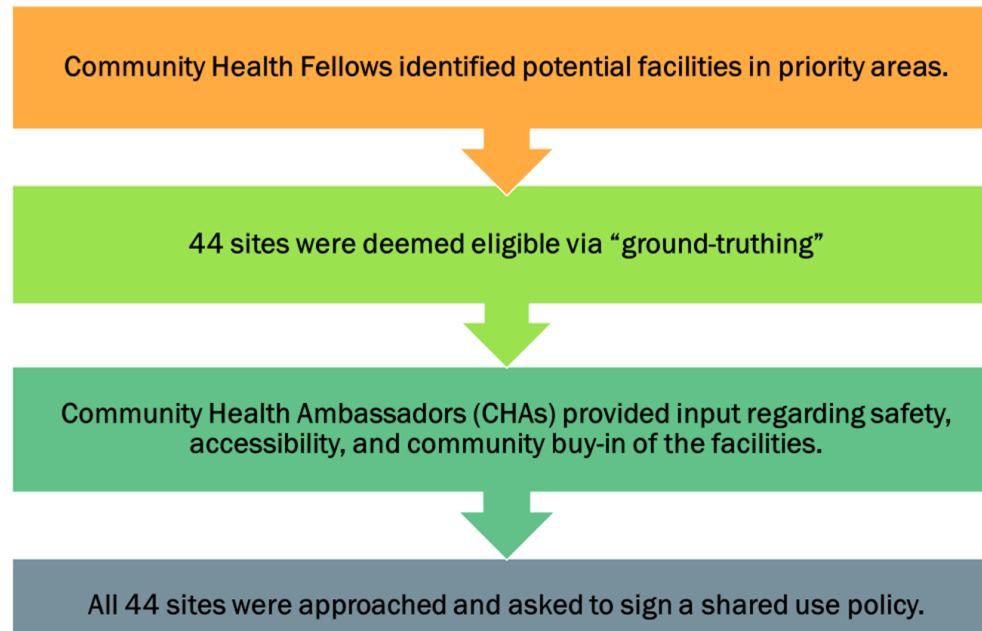
Shared Use Workshop

Sept. 2015





Process



2 declined ● 12 sites in active follow up ● 7 pending ● 23 signed

pictures





Shared Use policyholder survey results

SHARED USE 2.0, JULY 26TH, 2017

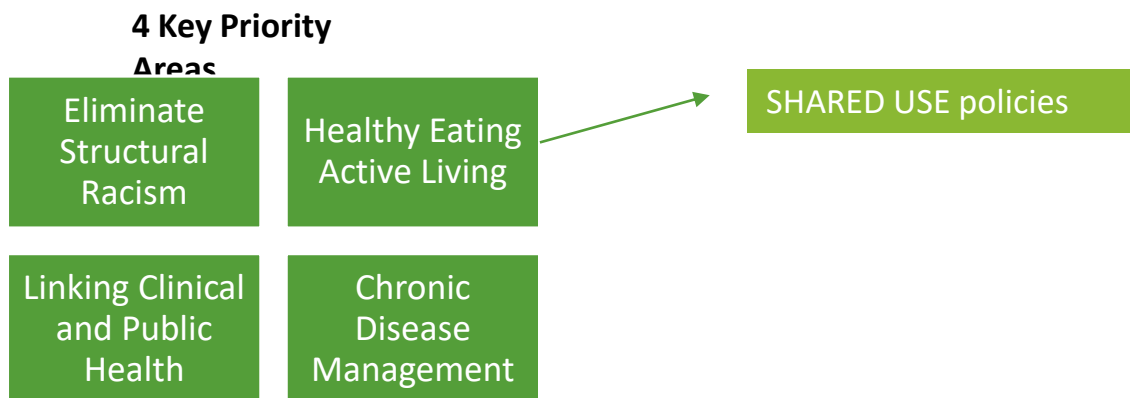
ANNA THORNTON, PROGRAM MANAGER

PRCHN REACH

What is HIP-Cuyahoga?



- Consortium of more than 100 local organizations
- Mission: To inspire, influence, and advance policy, environmental, and lifestyle changes that foster health and wellness for everyone who lives, works, learns, and plays in Cuyahoga County.
- Core Value: Building opportunities for everyone in Cuyahoga County to be healthy
- Key approaches: Collective Impact, Community Engagement, Health and Equity in all policies, and Perspective Transformation

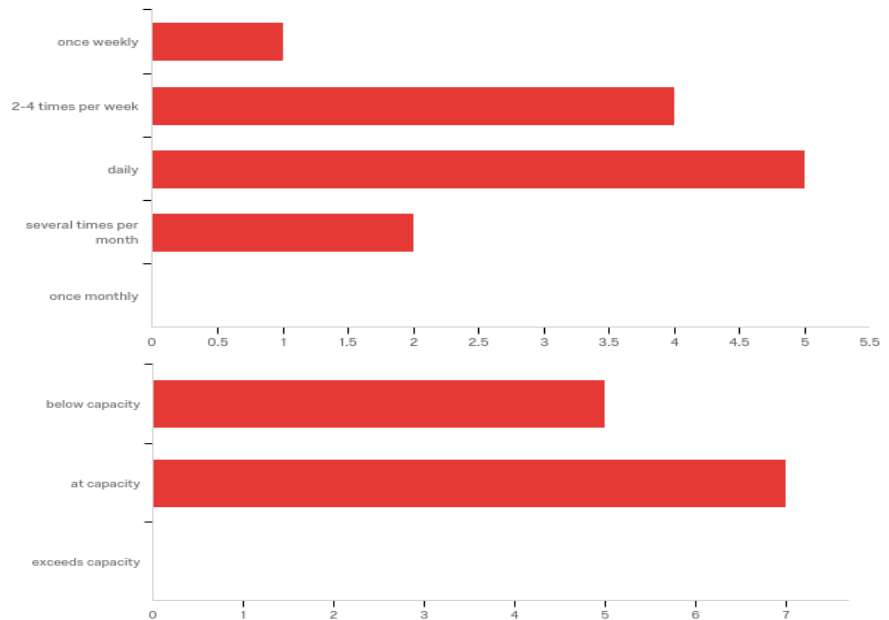


Purpose of this survey was to better understand the needs of the policyholder community and what barriers, if any, exist in utilizing the Shared Use policy within their organization.

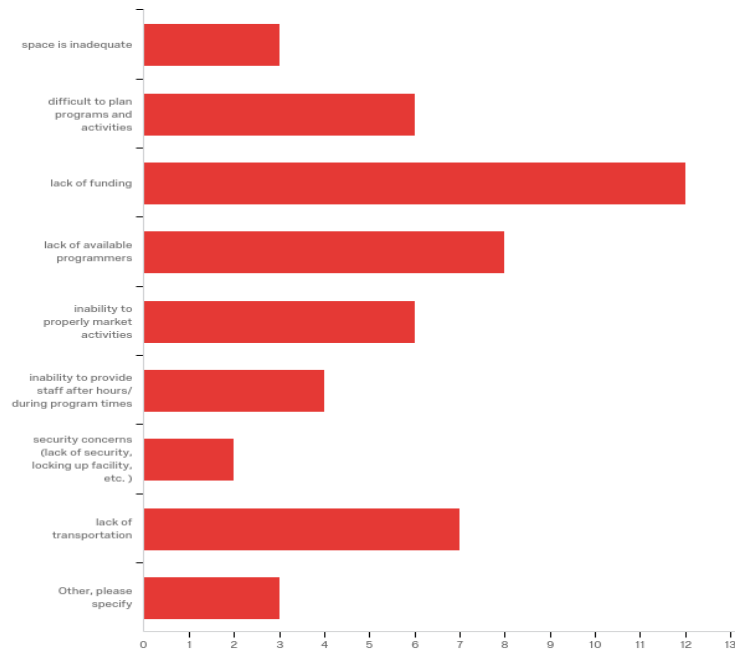
	Location	Survey Completed	Neighborhood
1	Garden Valley Neighborhood House	Yes	Central
2	Alfred A Benesch		Central
3	MLK Civic Center	Yes	East Cleveland
4	LakeSide Baptist Church	Yes	East Cleveland
5	Mt Nebo Baptist Church		East Cleveland
6	Coit Road Farmers Market	Yes	East Cleveland
7	East Cleveland Salvation Army	Yes	East Cleveland
8	Vicky Trotters Juice Bar	Yes	Glenville
9	Glenville HS (NLI-SNR Site)		Glenville
10	FDR Investment School	Yes	Glenville
11	Patrick Henry Investment School	Yes	Glenville
12	St. Philip Neri Family Center	Yes	Glenville
13	Bethany Baptist Church		Glenville
14	Philemon Community Baptist Church		Glenville
15/16	Lexington Bell (2 policies)	Yes	Hough
17	Collinwood HS (NLI-SNR Site)		South Collinwood
18/19	Siggy's Village (2 policies)	Yes	South Collinwood
20	Case Elementary	Yes	St Clair/Superior
21	Union-Miles CDC Inez Killingsworth Meeting Place	Yes	Union-Miles
22	John Adams HS (NLI-SNR Site)		Union Miles

What we know about existing programming:

- ❑ 75% of respondents currently have programming
 - ❑ wide range of ages and activities from gardening to 6-week fitness programs to Tai-Chi
 - ❑ Nearly $\frac{3}{4}$ reported providing WEEKLY activities
 - ❑ All reported wanting to increase programming
 - ❑ 41.67 % run at below capacity, 58.33% run at capacity
 - ❑ $\frac{1}{2}$ of respondents have a dedicated staff member



What types of challenges prevent you from hosting (more) physical activity programming?



☐ Top three barriers:

- ☐ lack of funding
- ☐ lack of available programmers
- ☐ lack of transportation

☐ How can HIP-Cuyahoga assist you?

- ☐ Funding
- ☐ Promotion
- ☐ Programming

Thanks! Questions?



MARKETING YOUR PROGRAM

How can you
connect with us?



WORKBOOK ACTIVITY

Begin the Audience Identification, Facilities Accommodation and Community Outreach Sections

Shared Use Workshop 2.0

We have a Policy, Now What?

July 26, 2017, 9AM-12:30PM

Philemon Community Baptist Church, 12618 Shaw Ave., Cleveland, OH 44108

This workshop is hosted by:



Made possible with funding from the Centers for Disease Control and Prevention.



TODAY'S PRESENTERS

Ashley Choi, MPH, CHES,

Program Coordinator, Asian Service in Action (ASIA) Inc.

achoi@asiaohio.org

Tia Gulley, MA, Program Administrator,

STEADY U/A Matter of Balance

Ohio Department of Aging, Elder Connections Division

tgulley@age.ohio.gov

Indigo Bishop, Cleveland Action Strategist

ioby

indigo@ioby.org





Ashley Choi
RAISE Program Coordinator

ASIAN SERVICE IN ACTION



MISSION

At Asian Services In Action (ASIA), we strive to empower and advocate for Asian Americans & Pacific Islanders (AAPIs); and to provide AAPIs and other communities access to quality, culturally, and linguistically appropriate information, health and social services.

ABOUT

Asian Services In Action, Inc. (ASIA, Inc.) is the largest Asian American & Pacific Islander-focused (AAPI) health and social service 501(c)(3) agency in the State of Ohio. For more than 20 years, we have taken on the most challenging tasks to help the undeserved, low-income, and immigrant communities in Northeast Ohio and all across the state. Serving over 28,000 individuals and families annual, ASIA is committed to the AAPI community through the various health and social service programs they offered.

VISION

We want AAPI individuals, families, and communities to progress further along the path towards self-sufficiency; be deeply engaged in civic life; have equal access to opportunities; be well understood through the vast availability of community data and information; and achieve optimal health and well-being. Institutions, systems, and organizations will have greater competency and awareness of the AAPIs and other vulnerable communities leading towards improved policies and practices.

OUR SERVICES

[Aging and Adult Department \(AA\)](#)

[Children and Youth Programs](#)

[Community Health, Evaluation and Research Institute Department \(CHERI\)](#)

[International Community Health Center \(ASIA-ICHHC\)](#)

[Interpreting and Translation Department](#)

[Policy-Advocacy and Development Department \(PAD\)](#)

[Self-Sufficiency Department \(SS\)](#)



What is RAISE?

RAISE is the only Asian American/Pacific Islander coalition in Greater Cleveland, Ohio that promotes healthy eating/active living through culturally and linguistically tailored strategies.

What does RAISE do?

RAISE partners are dedicated to adopting policies and creating agreements with local churches, mosques, shopping centers, schools, and organizations to use existing space for physical activity. These are often referred to as shared-use agreements. RAISE is special and unique to Cleveland, Ohio due to the fact that physical activity is culturally tailored and defined by community members rather than institutions, for example, Chinese tai chi and kung fu, Korean fan dance, Filipino line dance, and many more are popular among partners.

RAISE COALITION

Cultural Language Schools

- Cleveland Contemporary Chinese Culture Association (CCCCA)
- Korean School of Greater Cleveland (KSGC)
- Westlake Chinese Cultural Association (WCCA)

Ethnic Volunteer Organizations

- Phillippine American Society of Ohio (PASO)
- Korean American Assocaiton of Greater Cevealnd (KAAGC)
- Salaam Cleveland
- OCA Greater Cleveland

Refugee Resettlement Organizations

- US Together
- USCRI

AsiaTown

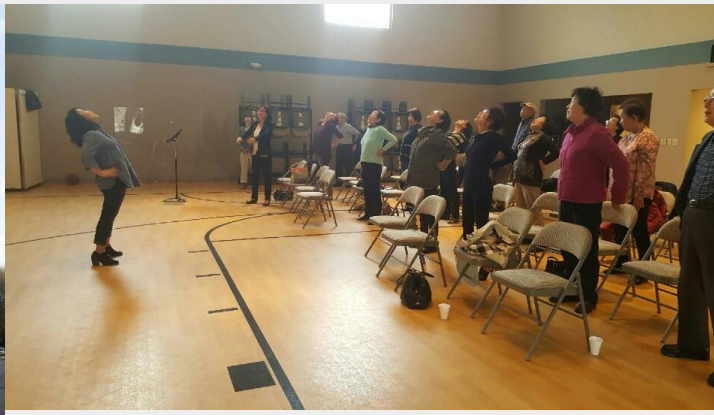
- St. Clair – Superior Development Corporation (SCSDC)



CULTURAL LANGUAGE SCHOOLS



ETHNIC VOLUNTEER ORGANIZATION



REFUGEE RESETTLEMENT ORGANIZATIONS



ASIATOWN — ST. CLAIR SUPERIOR DEVELOPMENT CORP.



**FREE BICYCLE
EDUCATION EVENTS IN
ASIATOWN**

ASIA Inc and St Clair Superior Development corporation have partnered with St Clair Bikeworks (6408 St Clair Ave) through Project RAISE to bring free and educational bicycle programming and group rides to the AsiaTown Community.

Participants who attend 2 or more unique programs will receive a St Clair Bikeworks gift card

RAISE Healthy Choices. Healthy Lives. **ASIA** ASIAN SERVICES IN ACTION **ST CLAIR BIKE WORKS** **stclair superior** development corporation



BICYCLE REPAIR

Learn basic bicycle repair and maintenance skills designed to keep your bicycle operating correctly.

All repair classes take place from 6-8pm at St. Clair Bikeworks 6408 St. Clair

6/17- Saturday
7/27- Thursday
8/19 Saturday
9/9 Saturday

SLOW ROLL

Join a group ride around the neighborhood for riders of all skill levels.

All AsiaTown Slow Rolls take place from 6:30-8:30

6/26 - Monday- Kirtland Park - E. 49th and South Marginal Rd.
7/22 - Saturday Siam Cafe 3951 St Clair Ave
8/27 - Sunday Sterling Rec Center -1380 East 32nd St.
9/17 - Sunday Asia Plaza 2999 Payne Ave

SMART CYCLING

Learn fundamental cycling rules and techniques for urban riding.

It is recommended to bring a bicycle to this class in order to have a hands on learning experience.

All Smart Cycling classes take off from 3631 Perkins and run 5:30-7:30

7/13 - Thursday
8/12 - Saturday
9/2 - Saturday
9/16 - Saturday

TIA GULLEY SLIDES

Intro to Crowdfunding



I'm Indigo



So what is ioby?





ioby



ioby projects are:

citizen led

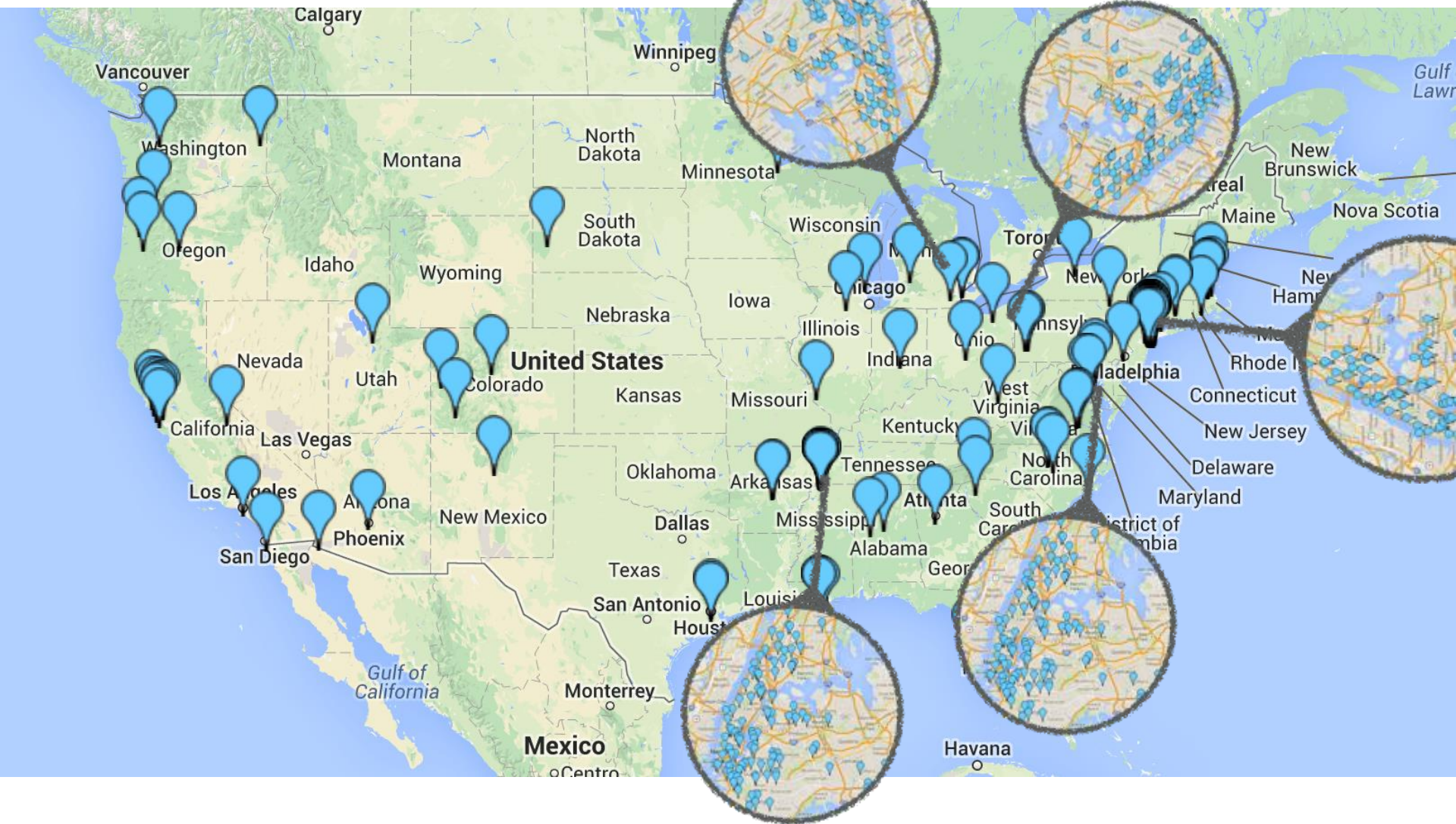
citizen designed

citizen funded

citizen implemented

range from \$60-60k







Urban Patch - Park Garden

The **Park Garden** is a new green space on Indianapolis' north side. It will be a permaculture garden with fruit trees and bushes, and native plant species.

SHARE THIS PROJECT



OVERVIEW

BUDGET

UPDATES

DONORS

NEARBY PROJECTS



project leader
Urban Patch

location
3002 Park Avenue
(Mapleton - Fall Creek / North Midtown)

latest update 
Your donation in action!

TOTAL FUNDING NEEDED: \$1,326

\$1,401

RAISED SO FAR

\$0

STILL NEEDED

**goal
reached!**

This project met its goal, but will still gladly accept donations.

the project

The **Urban Patch Park Garden** is a new and vital green space for the Mapleton - Fall Creek neighborhood on Indianapolis' north side. It will be a 5,200 square foot urban permaculture garden with fruit trees and bushes, as well as native plant species. The garden will provide a more naturalized and informal setting while also providing for food and beautification in the community. While most of the garden will be planted with upper-story fruit trees, lower-story bushes and vines, and ground cover and native plants, there will also be a "yard" space for passive use and gatherings.

The garden will be primarily an educational garden; we will encourage our friends and neighbors to use this garden as a learning tool for growing healthy food and also as a forum for community interaction. Those with the interest can take what they learn to their own yards (patches) or other larger-scale community gardens in the city to produce food for their families and neighbors.

The **Park Garden** is also a living memorial to the late Albert Allen Moore, a "pioneer" of community-scale urban agriculture in Indianapolis. The Urban Patch is the legacy of his work serving, educating, and growing urban communities [dating back to the 1940's](#).

the steps

1. We will close on the property acquisition from MFCDC on or before May 15th. We will solicit for donations and volunteers throughout the project. Our funding goal deadline is June 15th.



[donate to this project](#)

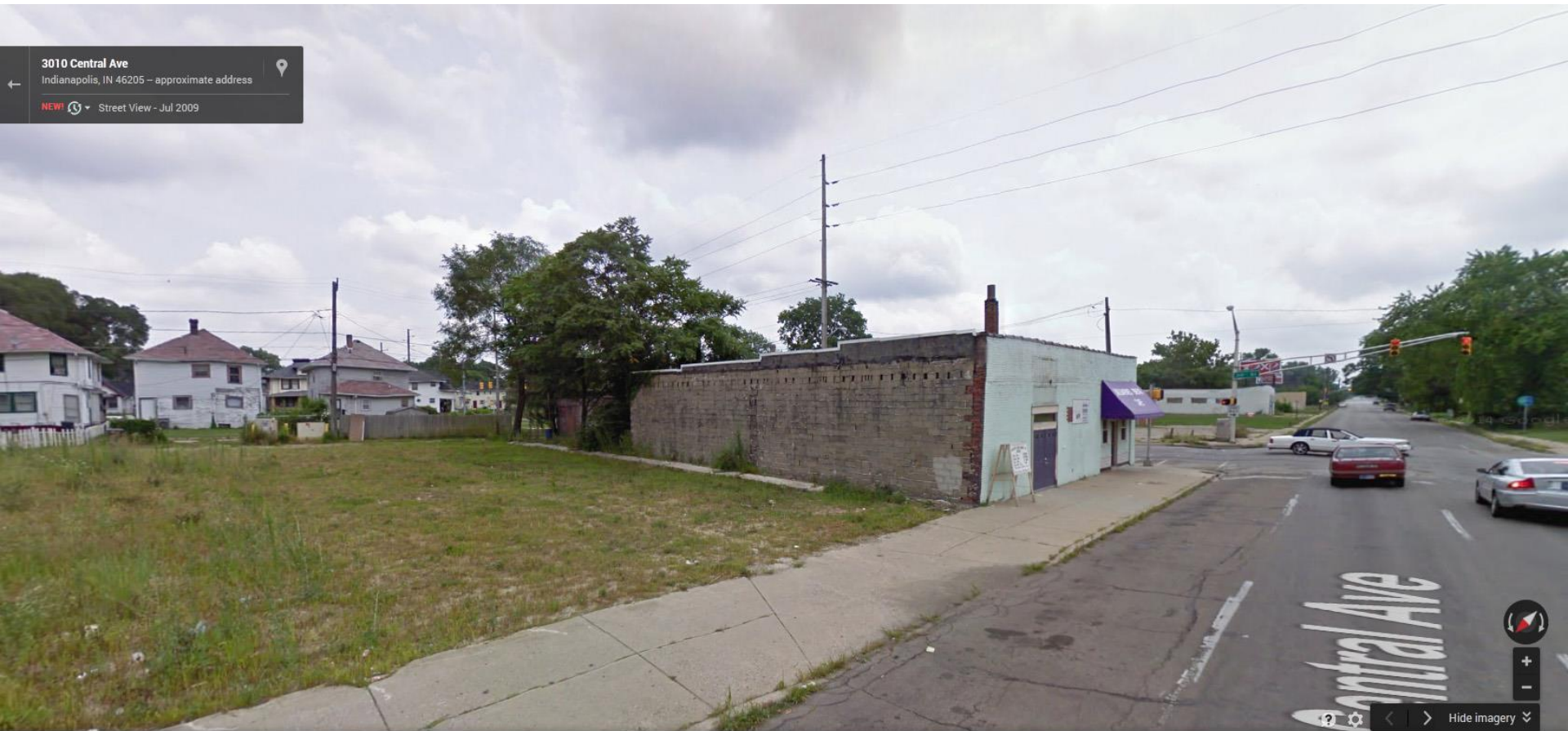
about the project leader

Urban Patch has a simple but powerful mission, to help make the American inner city better. [See full profile »](#)

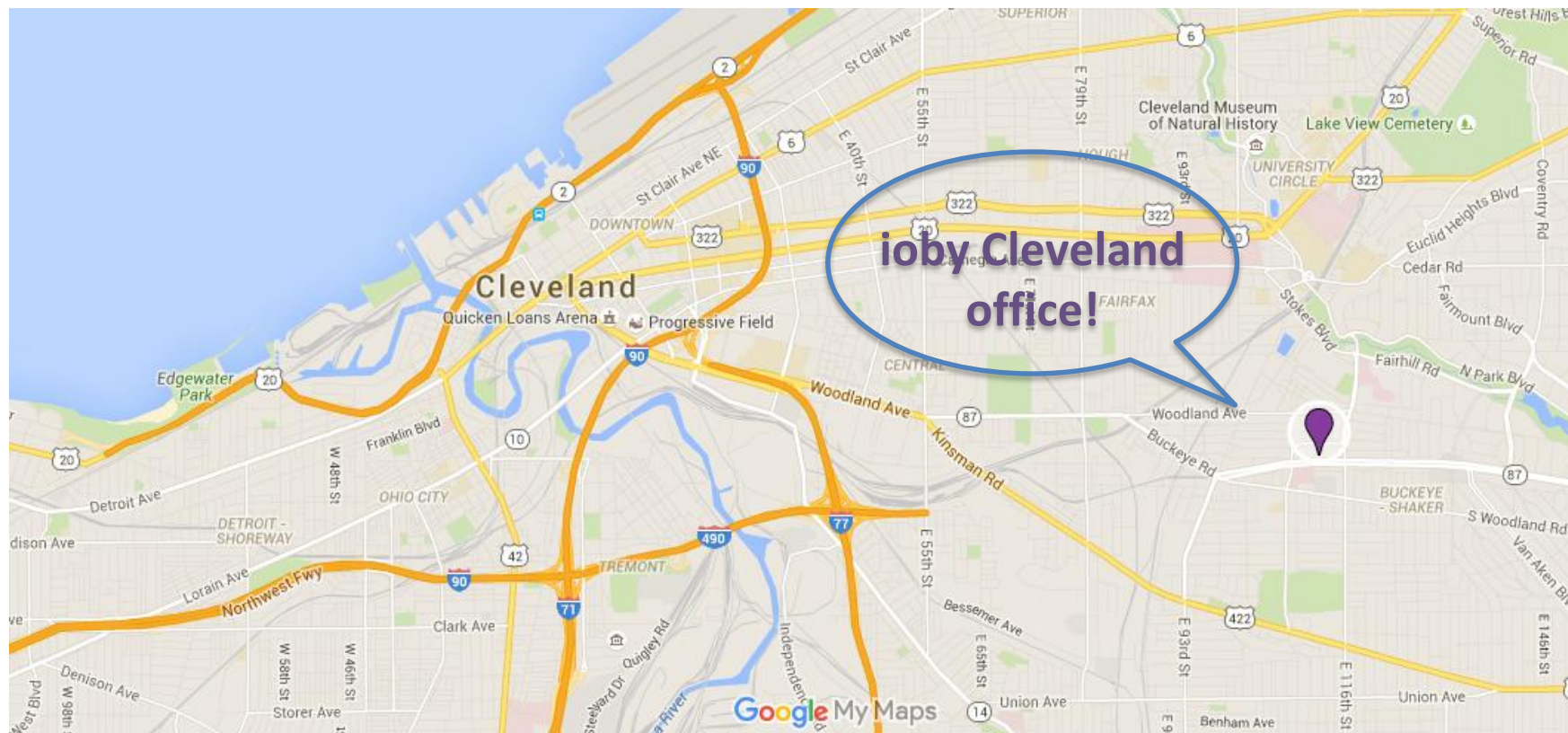
volunteers needed!

This project's leader is looking for volunteers to help out:

We would love your help to plant the Park Garden! For more info email info@urbanpatch.org.







Got a project in mind???
Does it...



1. Make your community

- stronger
- safer
- healthier
- funner

2. Require a specific amount of \$?

3. Need funding urgently? (in the next 3 months)



and most importantly...

4. are you ready to rally the support
of your personal network?



Submit Your idea at
www.ioby.org/idea

Indigo Bishop
indigo@ioby.org
216-930-4030



WORKBOOK ACTIVITY

Begin the Services and Provider sections of your Workbook.

Keep in mind:

- What your facility can accommodate
- What your community needs are
- when you and your audience can be available

Shared Use Workshop 2.0

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SUSTAINING YOUR SHARED USE PROGRAM

- Shared use is a valuable way to attract business, membership and support through community service, engagement and building good will.
- Organizations should integrate shared use into their administrative processes - plan to integrate shared use into organization operations to sustain the relationships.

SUSTAINING YOUR SHARED USE PROGRAM

- Cultivating volunteer services can help reduce overhead costs, encourage community involvement and share administrative and implementation time
- Fee for Service programs and Shared Use Agreements with service providers
- Crowdsourcing
- Funding and grant support (not much at the state/national level, what about local?)

TODAY'S PANELISTS

Ashley Choi, MPH, CHES, Program Coordinator, Asian Service in Action (ASIA) Inc. achoi@asiaohio.org

Tia Gulley, MA, Program Administrator, STEADY U/A Matter of Balance, Ohio Department of Aging, Elder Connections Division
tgulley@age.ohio.gov

Indigo Bishop, Ioby Crowdsourcing Support – indigo@ioby.org



HOW CAN YOU MAKE A SPLASH?



Sign on to the National Shared Use Resolution:

<http://www.saferoutespartnership.org/healthy-communities/101/shared-use/shared-use-resolution>

Join the Shared Use Google Listserve:

<https://groups.google.com/forum/#!forum/national-shared-use-listserve>

Visit the Shared use Clearinghouse on the SRTS National Partnership Website – use the Advanced Search Tool:

<http://www.saferoutespartnership.org/resources/browse/shared-use>

IT ALWAYS
SEEMS
IMPOSSIBLE
UNTIL
IT'S DONE.
-NELSON MANDELA



Safe Routes
to School
**National
Partnership**

NEXT STEPS/CLOSING

- **Complete and return Evaluation**
- **Complete and have a picture taken of your Work Plan**

THANK YOU!





To join the Ohio Safe Routes Network, contact:

Kate Moening, Field Services Manager

(614) 269-7085

kate@saferoutespartnership.org

www.saferoutespartnership.org

